Disabled Person's Parking Badge Scheme - Case Study

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Disabled Person's Parking Badge Scheme

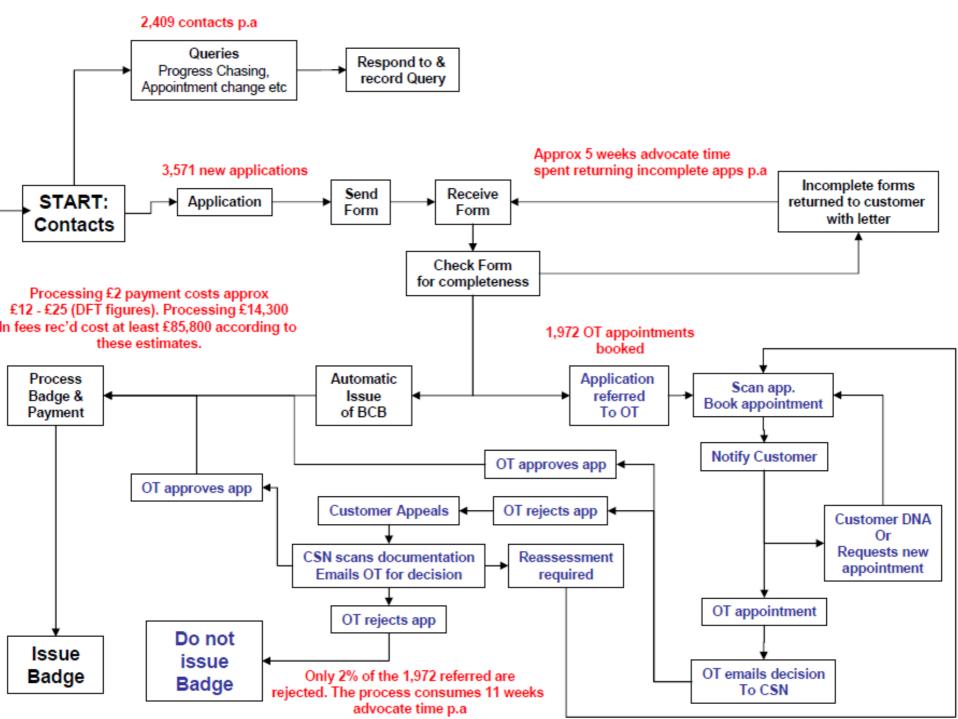
- The Disabled Persons (Badges for Motor Vehicles)
 Regulations 2000 / Dept for Transport Guidance
- Provides a national arrangement for on-street parking concessions for severely disabled people since 1971
- Two forms of eligibility
 - Automatic Qualification
 - Assessed Criteria
- Badges are issued for 3 years



Background to the Scheme in Sunderland

- Paper-based application forms (evidence / fee / photo)
- High percentage of incomplete forms (5 week delay)
- High percentage requiring OT assessment
- Substantial waiting times / missed & rearranged appointments (11 week delay)
- Less than 2% of assessments rejected
- Processing costs associated with £2 fee
- High volumes of avoidable contact progress chasing





Making the Changes

- Senior commitment to the transformation agenda
- Early political engagement & support
- A partnership approach Adults Services / OT's / CSN Parking Services / KPMG
- Lean process improvement methodology
- Transition team (service champion) procedures,
 system development, training module, dress rehearsal



The New Process - A One Stop Approach

- No paper-based application forms vast majority of applications made over the telephone
- Discretionary applications are assessed within the one phone call using a decision matrix to assess eligibility – developed with OT's
- Immediate decision given to the applicant
- OT duty-line provides immediate advice to Customer Services
- £2 fee has been waived
- Eligibility / residency verified using other Council systems where consent is given
- Appeal rights are given when badges are refused and OT's assess
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Removing Waste & Duplication

- Removed the issue of forms / incomplete returns process & associated delays
- Removed the requirement for customers to do this and then potentially be rejected at OT stage
- Eliminated at least 95% of the OT process & the associated delays
- Virtually eliminated avoidable contact progress chasing
- Eliminated high levels of customer dissatisfaction / complaints
- Reduced the difficulties associated with the issue and subsequent withdrawal of PCN's

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Customer Service Improvements / Efficiencies



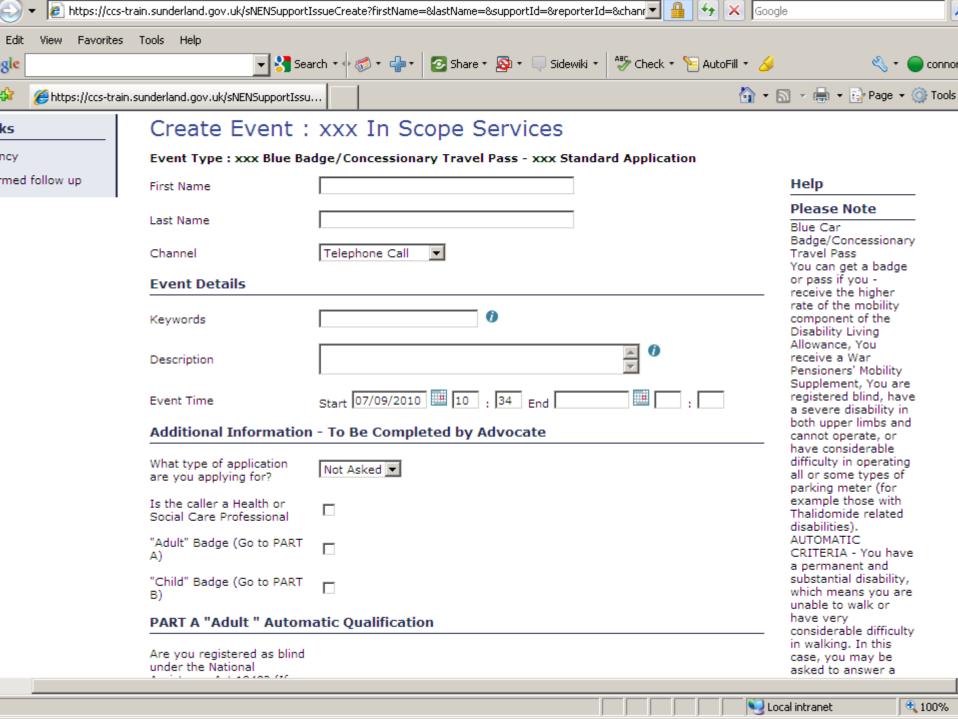
Massive improvements to customer service
Instant decision – reduced requirement to provide supporting documentation & the £2 fee
Much simpler end to end process
Much higher levels of customer satisfaction
Average reduction of approx 6 weeks to 2/3 days

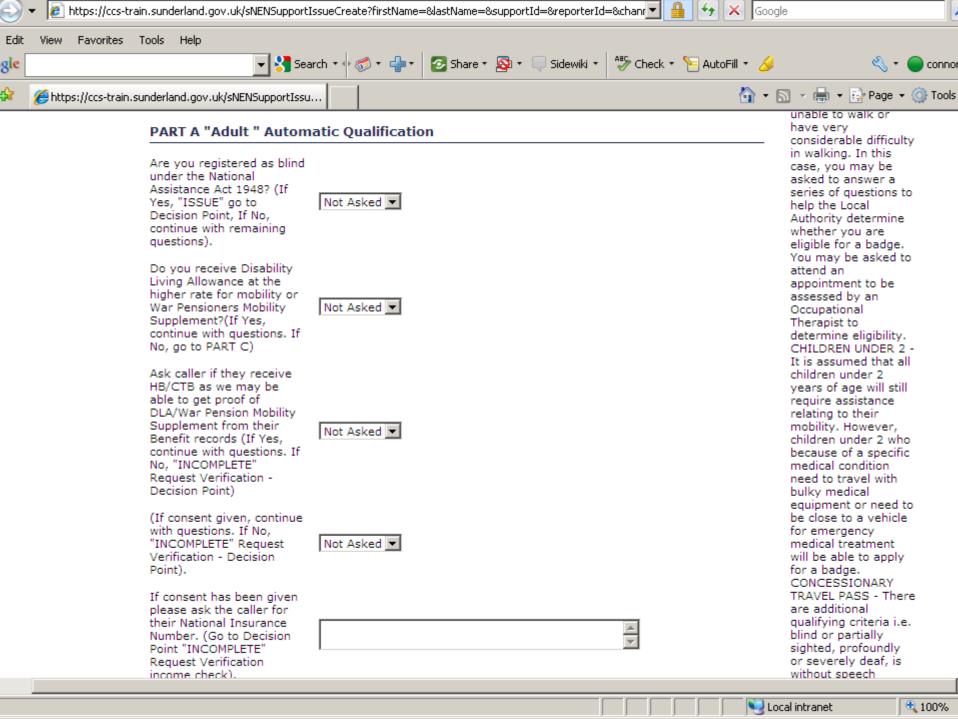
Generate significant efficiencies -

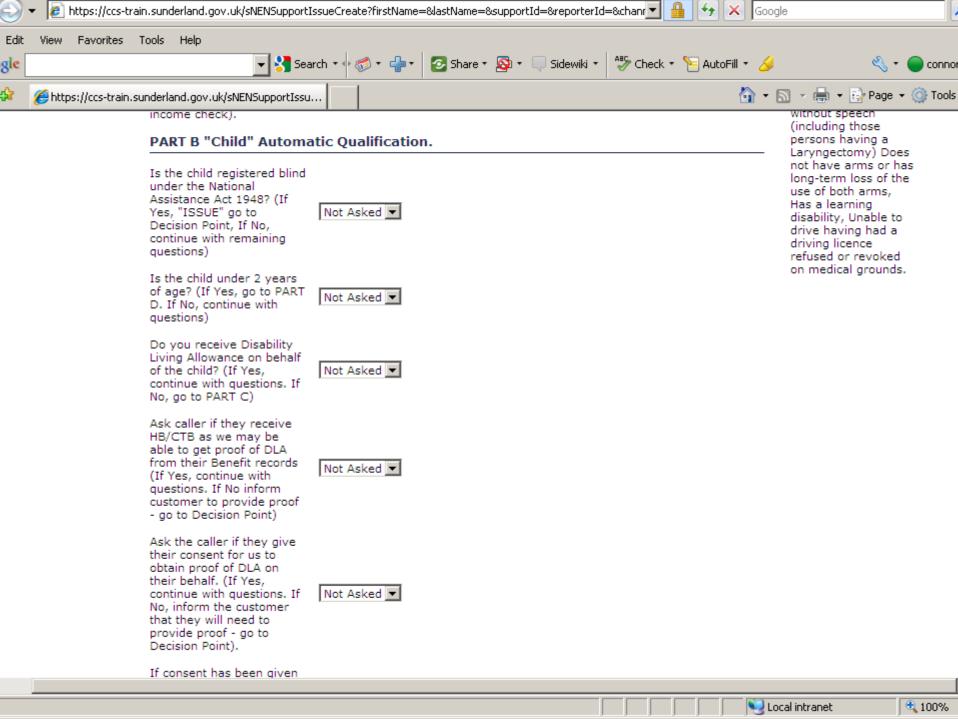


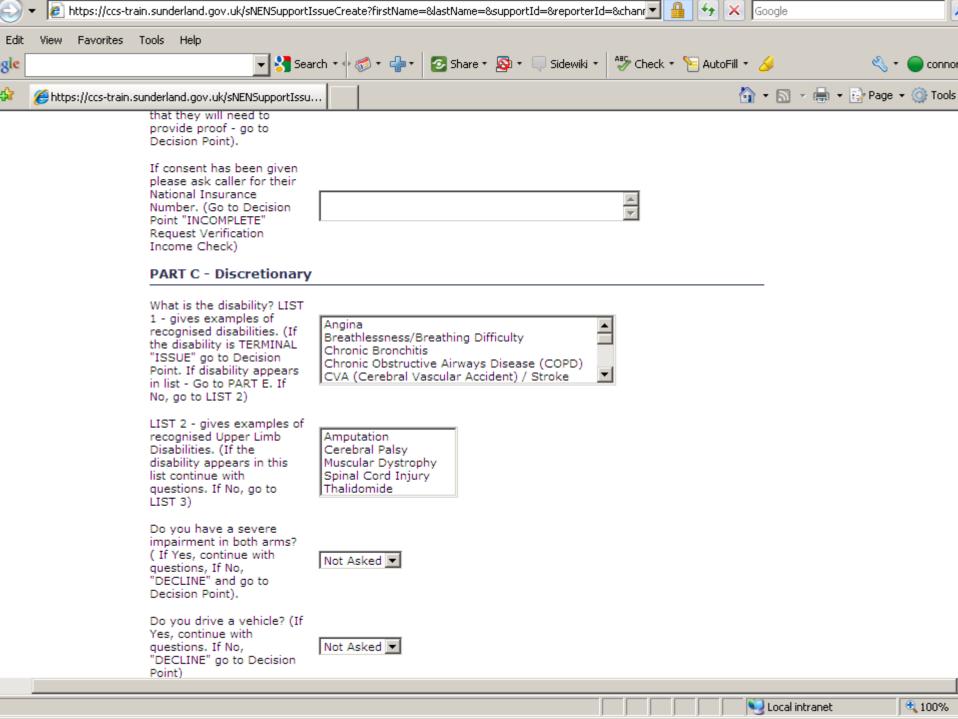
Virtually eliminate avoidable contact (CSN savings)
Reduce OT assessments by 95% (1 fte OT)
Massive reductions in fulfilment activities (CSN savings)
Reduction in F2F contact (CSN savings)
Savings associated with processing payments

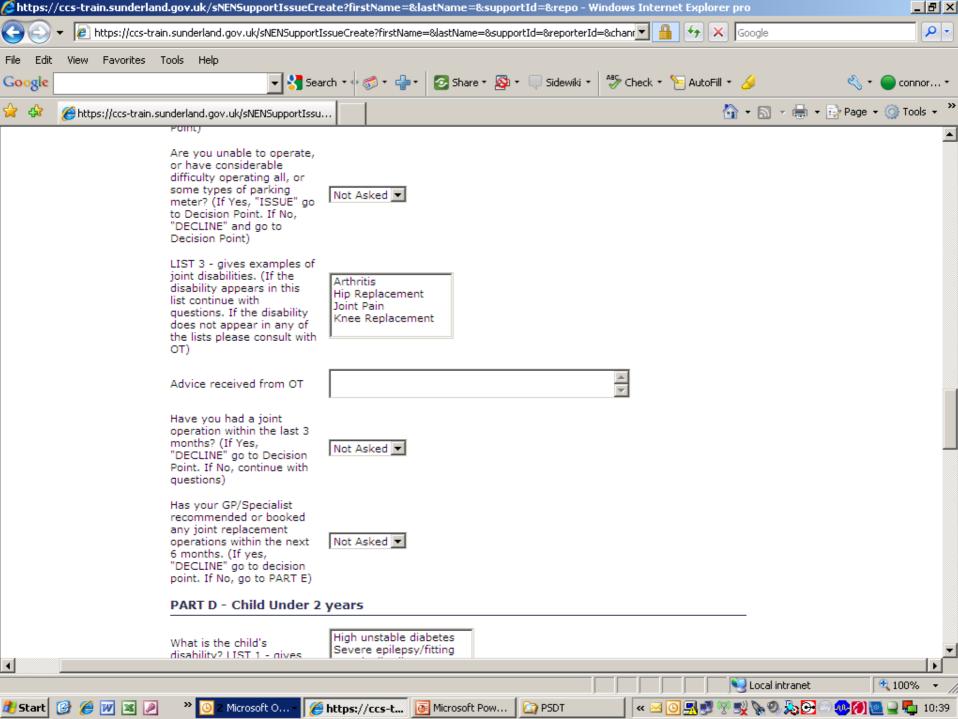
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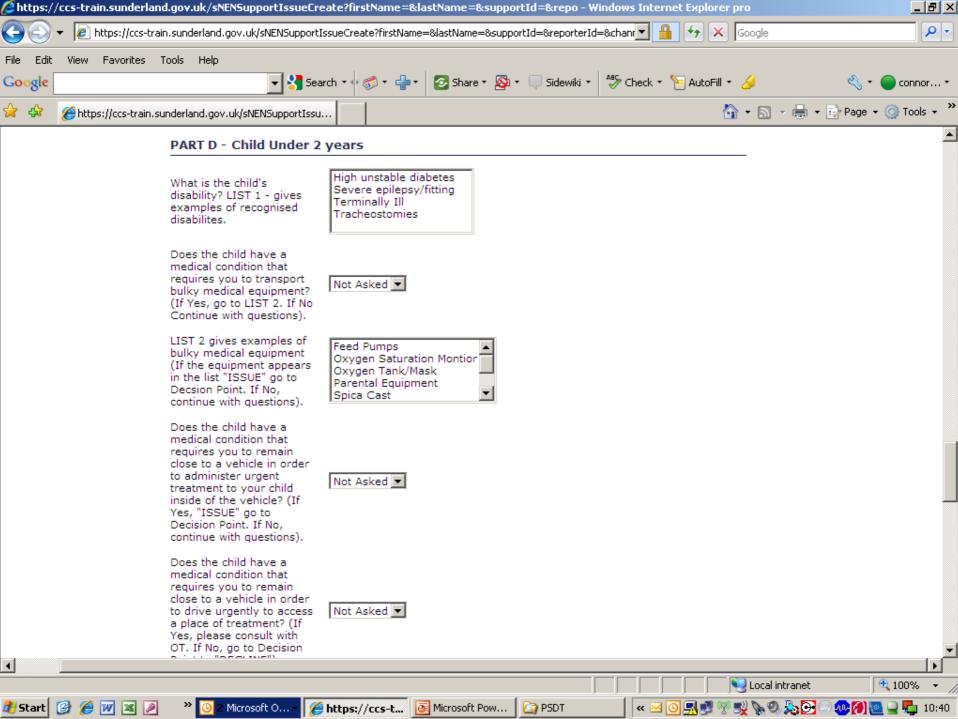


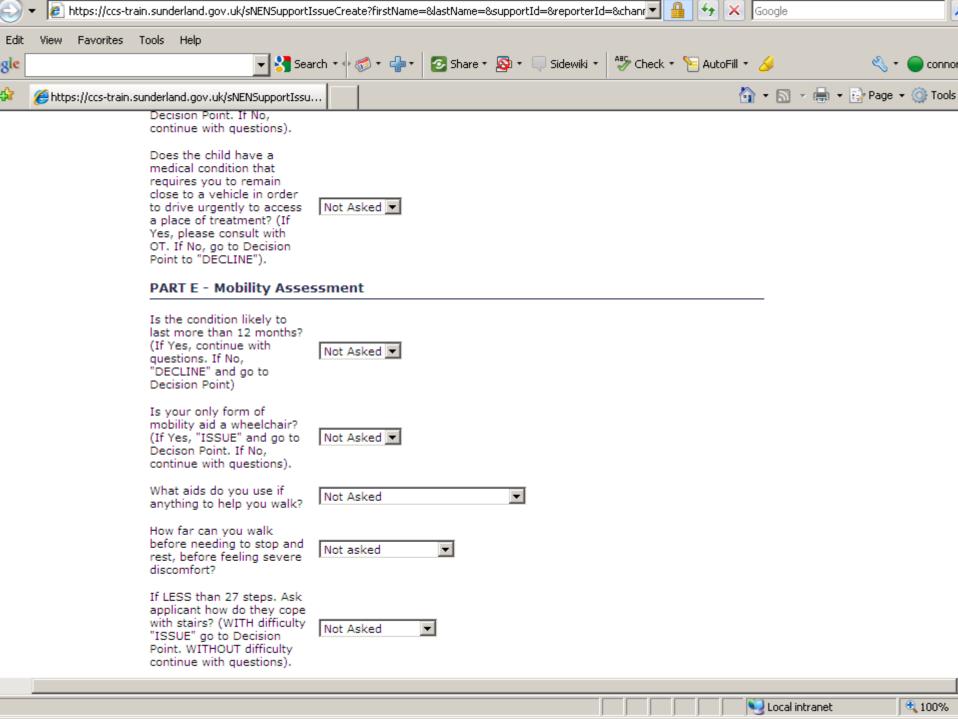


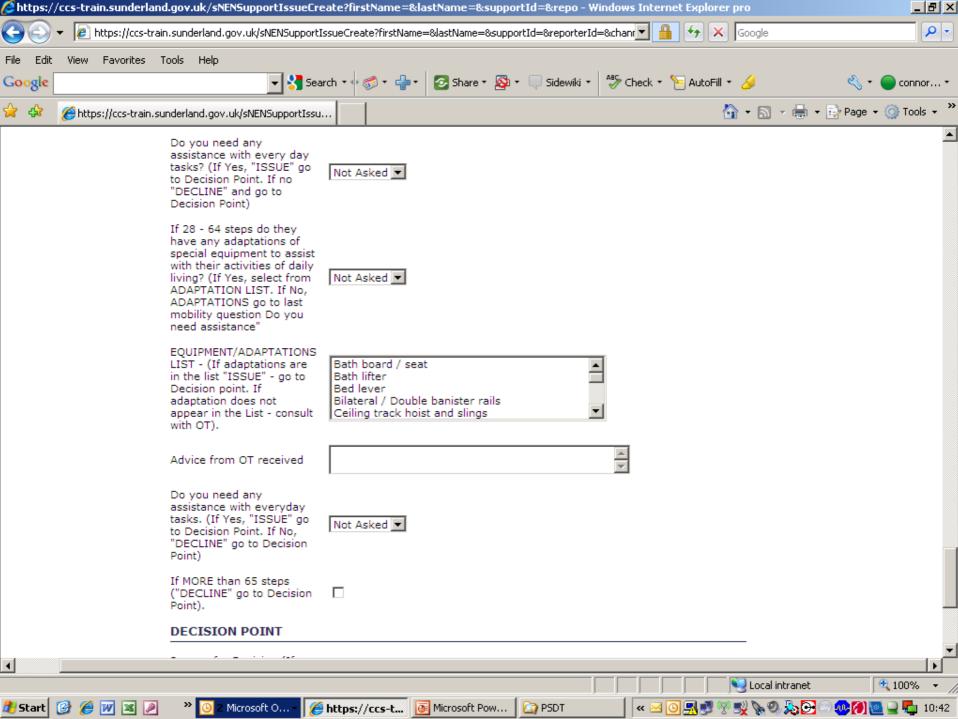


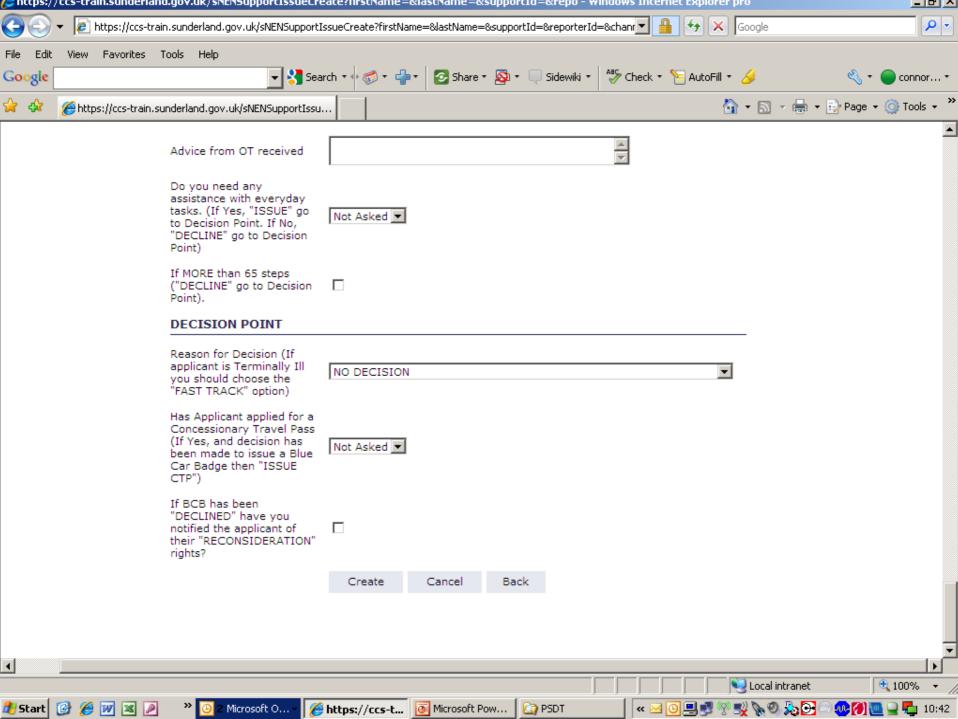












Next Steps

- Contributing to consultation regarding Blue Badge Reform
- Ongoing discussions with Disability Groups
- Developing an on-line application / decision matrix
- Working across the region



Thank you for listening

Any questions?

